

Luxury Travel Meets Medical Tourism: Dr. Sam Rizk, Cosmetic Surgeon in NYC

By [Karen Tina Harrison](#), About.com Guide

Luxury Medical Tourism to NYC: Dr. Sam Rizk's Cosmetic Surgery, Plus Lux Hotel



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Dr. Sam Rizk, NYC cosmetic surgeon and sculptor, has pioneered luxury medical tourism to Manhattan, complete with hotel suite.
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Cosmetic Surgery: a Luxury Segment of Medical Tourism

In today's world, individuals travel the country and the world in search of medical procedures. Usually, they seek medical care that is cheaper. But sometimes, they seek the services of renowned, supremely skilled surgeons.

This booming trend is called **medical tourism**.

See why and where luxury travelers pursue [medical tourism](#) >>

Many Medical Tourists Seek Cosmetic Surgery

Cosmetic (or plastic) surgery is intended to make the patient look more attractive or younger. Since cosmetic surgeons' work is visible to the world, these doctors are chosen carefully by prospective patients.

Many upscale patients are willing to travel for **aesthetic medical tourism**. They seek elite cosmetic surgeons in posh locales like Beverly Hills and New York City. The most skilled of these doctors enjoy worldwide renown and a very select, **celebrity-heavy clientele**.

Today's Most Enterprising Cosmetic Surgeons Cater to Luxury Travelers

These exclusive surgeons understand that these patients have a strong desire and substantial means to make themselves more attractive and their lifestyle more enjoyable. Cosmetic surgery is a regular component of their lives.

Accordingly, some enterprising cosmetic surgeons have started **packaging their surgical services** very like luxury travel spa vacations.

Meet Dr. Sam Rizk, NYC Cosmetic Surgeon Who Has Become a Tourism Attraction All His Own

Dr. Sam Rizk, M.D., F.A.C.S. is a super-high-end New York City cosmetic surgeon. His office and private surgical facility are on prestigious Park Avenue in Manhattan's [Upper East Side](#).

Dr. Rizk's office is filled with famous fashion photographs (the originals). And his patients are some of the world's wealthiest or best-known individuals.

However, Dr. Rizk's medical stature equals the extreme glamour of his patients. He is [double board-certified](#) and an innovator who has pioneered surgical techniques with natural-looking results and shortened healing time.

This surgeon is a specialist who performs only facial procedures. His repertoire: [rhinoplasty](#)("nose jobs") and lifts: face, neck, eye, and brow.

Dr. Rizk Offers Facial Surgery along with a New York Luxury Getaway

Dr. Rizk understands that cosmetic surgery is a lifestyle choice, and that his patients are also luxury travelers who are used to luxury getaways in New York City.

Dr. Rizk told me, "Cosmetic enhancements are part of the luxury lifestyle. Everybody wants to look young. Those who can afford it do so."

"My practice is in Manhattan," he said. "So why shouldn't my patients have a great New York experience -- a New York beauty vacation -- while they're here for their surgery?"

How Dr. Sam Rizk Turns His NYC Cosmetic Surgery Practice into Luxury Medical Tourism

Dr. Rizk's patients have the option to turn their surgical experience into a deluxe New York visit.

- Dr. Rizk's staff can function like luxury travel agents, and plan deluxe hotel accommodations for his patients who are in town for surgery
- Patients can opt to stay in luxury hotels within minutes of Dr. Rizk's private surgical suite on the Upper East Side
- These hotels include the [Carlyle Hotel](#), The Surrey, The Mark, [The Pierre](#), and other top luxury hotels nearby
- While recuperating in their hotel suite, patients can **order meals** from the best restaurants in the neighborhood
- Patients can opt for limousine transfers, personal attendants, and so on
- Dr. Rizk visits his patients in their hotel suites for checkups and bandage removal. "It used to be called 'house call,' he said. "I make **hotel calls**."

Within a few as two days after surgery, many patients are out of bandages and ready to enjoy New York as visitors. "In fact, most of my patients stay on for a Manhattan vacation," says Dr. Rizk. "With their younger, prettier, or handsomer face."