

The Academy is proud to offer members its award-winning and fully customizable newsletter, *Facial Plastic Surgery Today*. If you are not a current subscriber, take the opportunity to sign-up for the summer issue. You will receive a digital copy of the newsletter, which you can personalize with your own pictures, practice information, and more. Or if you choose, you can use it just as it is. This newsletter is ideal content for your Web site, as well as a mailing for past, current, and potential patients. Referring doctors will also appreciate something that they can hand out to their patients.

Can Surgery Buy You Happiness? We know that money can't buy happiness, but can surgery? This catchy title will be sure to capture the reader's attention. The top reasons why patients have cosmetic surgery and the affect it has on self-confidence and overall personal satisfaction will be discussed.

Inside the newsletter, check out *Two Part Rejuvenation: Structure and Skin*. Facial plastic surgeons are targeting the underlying bony structure as well as the skin in fighting the aging process. This article will explore the options of cheek and chin implants to rebuild structure that has worn away, in addition to lifting and reducing excess skin.

The popular, page-three column will feature the hot topic of lipodissolve injections. Ask the Expert states, "I heard that the Food and Drug Administration is warning places not to use a fat dissolving injection. What is this and how do I know if my physician is using this?" The answer includes a description of lipodissolve injections, who administers these injections, and the safety of medi-spas.

Despite educational efforts, a recent survey of Americans revealed that there is a major gap between what doctors recommend

FACIAL PLASTIC SURGERY TODAY

Summer Issue 2010, Vol. 24, No. 2

Personalize your solutions for optimum natural results

Your facial features are unique. If you have any concerns or desire to enhance your appearance, facial plastic surgery is the best solution for you. Our board-certified surgeons use the latest techniques and personalized approaches to provide optimal results.

Skilled patients allow themselves the best chance for a successful outcome. Our surgeons will thoroughly evaluate your physical features, as well as your lifestyle and goals. We will then create a personalized treatment plan for you, taking into account your unique anatomy and your desired results.

At the time of your procedure, you will receive the most advanced techniques and the most experienced surgeons. Our surgeons will ensure that your procedure is safe and comfortable. You will receive the best possible results for your procedure.

After your procedure, you will receive the best possible results for your procedure. Our surgeons will ensure that your procedure is safe and comfortable. You will receive the best possible results for your procedure.

Why trust your face to a facial plastic surgeon?

A facial plastic surgeon is a specialist who has received extensive training and education in the field of facial plastic surgery. They are experts in the field of facial plastic surgery and have the skills and experience to provide the best possible results for your procedure.

and what Americans actually do when it comes to sun-safe behavior. The *Health Tip* will provide details on protecting your skin. The *What's New* section will describe the recent success of a full face transplant in Spain.

On the back page, readers will find an informative article on men and facial plastic surgery. Why are men having surgery at an increasing rate? What are their reasons and what are they having done?

Subscribe to *FPST* and benefit from this quality marketing vehicle for your practice. Refer to the order form enclosed in this issue of *Facial Plastic Times* or contact Michelle Buset at (703) 299-9291, ext. 234.

PRACTICE OPPORTUNITY
 Busy metro Seattle area—facial plastic surgeon wants associate to take over practice. Very desirable area.

If you are interested, please e-mail Rita Chua Magness at the Academy office at rcmagness@aafprs.org.

Navin K. Singh, MD, of Chevy Chase, Md., was featured in *Washingtonian* magazine's "Top Doc" section.

Navin Singh, MD, FACS
 Ivy Plastic Surgery Associates



With over 15 years in practice in Plastic Surgery, Dr. Singh specializes in laser liposuction, breast enhancement, BOTOX, facelifts, rhinoplasty, mommy makeovers, and facial rejuvenation using lasers and IPL. Due to his thorough education, training, and expertise, Dr. Singh is one of the few surgeons board certified by both The American Board of Plastic Surgery as well as the American Board of Facial Plastic Surgery.

Education at Brown, Harvard, and Johns Hopkins, Dr. Singh delivers state-of-the-art, non-invasive procedures to the patient's desire, body shape, lifestyle and heritage, while maintaining a safe and comfortable environment. As an author of dozens of scientific papers, pastes holder on surgical instruments, writing on the editorial boards of major journals, and surgical volume on charity (501(c)(3)) missions, he has been honored in both print and broadcast media.

As former director of cosmetic surgery and breast reconstruction at Johns Hopkins, he strives to bring his scientific approach with minimal invasive surgical options for his broad list of clients to the metropolitan region. With a high level of patient satisfaction among the DC professional, diplomatic, and international clientele whom he treats, Dr. Singh values the trust that Washingtonians place in him to create natural and harmonious results.

His one-on-one consultations with Dr. Singh involve not just assessing, mapping, and photographing—but comprehensive listening to produce the goal of a satisfied patient with an outstanding clinical result. He says, "I don't know whether I would still have a technique, because of his position in surgery, or an entire because of his passion for beautiful results."

504 Wisconsin Avenue, Suite 1710
 Chevy Chase, MD 20815
 301-964-8277

8330 Wisconsin Drive, Suite 100
 Bethesda, MD 20814
 301-545-0277

www.FacPlasticSurgeon.com

Frank P. Fehner, MD, of Worcester, Mass., was presented with the American Red Cross Britney Gengel International Humanitarian Award. Named in honor of Britney Gengel who was on mission work in Haiti and did not survive the earthquake, Britney's parents felt that Dr. Fehner was most deserving of the award for his humanitarian efforts abroad. His most recent FACE TO FACE efforts in Vietnam were noted.

Samieh S. Rizk, MD, of New York City, was featured in *People* magazine this past April with a teenage rhinoplasty patient. Dr. Rizk and his teenage rhinoplasty patient were also featured on the *Today Show*, March 29, 2010.



TEENAGE PLASTIC SURGERY

Jen Selter had surgery at 15 and now she's a model.

After these young people were harassed and bullied about their appearance, they decided to change their looks—and also started up improving their lives.

Dr. [Name] is a board-certified plastic surgeon with over 15 years of experience. He specializes in teenage plastic surgery, including rhinoplasty, liposuction, and breast reduction. He has performed over 10,000 procedures and has a track record of creating natural, long-lasting results. He is a member of the American Society of Plastic Surgeons and the American Board of Facial Plastic Surgery.