

New York

The no-wrinkle-left-untreated approach of the Americans results in a more extreme, less subtle look and requires thousands of dollars a month for basic upkeep. Last year, according to the American Society for Aesthetic Plastic Surgery, 1.8 million cosmetic operations were performed in the US. In addition, there were 6.4 million nonsurgical procedures, including skin resurfacing and Botox injections.

Naturally, therefore, New York is home to some of the finest surgeons and practitioners in the world. NYLons flock to Dr Sam Rizk's private clinic on Park Avenue, where clients

are treated like stars. His signature technique is the Rapid Recovery Neck-lift (which costs about \$20,000) and nose restorations from surgery gone wrong are his forte. He has never seen a nose he could not improve. He uses the latest 3D high-definition technology.